

ECOVADIS RATING CONSULTANCY

AMERTA Pijar Indonesia

“Beyond the Score: Transforming Your EcoVadis Rating into a Strategic Partnership Advantage”

For suppliers and mid-sized companies engaging with multinational corporations (MNCs) and global markets, an EcoVadis assessment is often a non-negotiable gateway. Yet, a reactive, compliance-driven approach yields a mediocre score that keeps you in the game but rarely wins it. A truly strategic engagement with EcoVadis transforms it from a due diligence hurdle into a powerful lever for operational excellence, risk management, and commercial advantage.

Introducing our Strategic EcoVadis Rating Consulting: We partner with ambitious companies to build a robust, participatory, and evidence-rich sustainability management system that not only achieves a high score but fundamentally strengthens your business for the global stage.

Our Methodology: Building Internal Ownership for External Validation

We believe a high EcoVadis rating is the outcome of authentic, embedded practices, not a last-minute documentation scramble. Our approach ensures your entire organization is aligned and accountable.

1. PARTICIPATIVE GAP ANALYSIS & MATERIALITY

We move beyond a consultant-led audit. We facilitate cross-functional sustainability workshops with your teams in Procurement, Operations, HR, and EHS to collaboratively assess your current state against the EcoVadis framework (Environment, Labor & Human Rights, Ethics, Sustainable Procurement).

This inclusive process identifies real-world data sources, uncovers undocumented policies, and builds company-wide ownership of the improvement plan.

Why it matters: This creates internal champions, ensures the final submission reflects genuine activities, and builds the organizational culture needed for continuous improvement—a critical factor in maintaining and improving your score year-over-year.

2. EVIDENCE-BASED MANAGEMENT SYSTEM STRENGTHENING

We focus on building credible evidence trails, not just writing policies. We help you implement or formalize the processes that generate the proof EcoVadis auditors seek: training records, energy monitoring systems, supplier code of conduct sign-offs, and corrective action logs.

Our guidance is rooted in the EcoVadis methodology and scoring principles, ensuring every uploaded document is optimized for maximum point recognition.

Why it matters: This shifts your focus from "what to say" to "what to prove." It results in a defensible, high-quality submission that withstands scrutiny and provides a clear roadmap for systemic upgrades that reduce risk and cost beyond the assessment.

3. BEST PRACTICE INTEGRATION FOR COMMERCIAL IMPACT

We align your EcoVadis strategy with global standards (ISO, UNGC, GRI) and customer-specific requirements, ensuring your sustainability profile is coherent and compelling for any MNC buyer.

We help you communicate your rating and sustainability story effectively in sales pitches, tenders, and investor meetings, translating your score into a competitive narrative of reliability and shared values.

Why it matters: This maximizes the commercial return on your investment in the EcoVadis process, helping you win business, secure preferential terms, and attract ESG-focused capital.

The Strategic Value We Deliver:

- **Secure & Grow MNC Business:** Achieve and maintain the high scores (Silver, Gold) required to become and remain a preferred supplier in competitive global supply chains.
- **De-Risk Your Operations & Supply Chain:** Proactively identify and address environmental, social, and governance (ESG) vulnerabilities before they become crises or audit failures.
- **Unlock Operational Efficiency:** The process inherently uncovers opportunities for resource savings, waste reduction, and talent retention.

- Build a Future-Proof Brand: Demonstrate to all stakeholders—customers, investors, talent—that you are a professionally managed, responsible, and forward-thinking company.
- Create a Single Source of Truth: Develop a centralized, manageable sustainability evidence base that serves multiple purposes (EcoVadis, customer questionnaires, ESG reports).

Our Collaborative Engagement Process:

1. Leadership Alignment & Cross-Functional Kick-off: Securing executive sponsorship and forming your internal "Sustainability Core Team."
2. Participative Diagnostic & Priority Roadmapping: Co-conducting a gap analysis and building a prioritized, resourced action plan with clear ownership.
3. Evidence Co-Development & System Implementation: Working alongside your teams to strengthen policies, implement data collection processes, and compile the proof portfolio.
4. Submission Excellence & Quality Assurance: Meticulously preparing, drafting, and reviewing the official EcoVadis questionnaire and supporting documentation.
5. Post-Score Strategy & Communication: Analyzing your results to create a continuous improvement cycle and crafting your external value story.

Don't Just Get a Score. Build a Strategic Asset.

In the global market, your EcoVadis rating is a direct reflection of your company's resilience and maturity. Let us help you build a sustainability profile that opens doors, commands respect, and fuels growth.

Ready to turn sustainability compliance into a competitive edge?

Contact Us for an EcoVadis Readiness Diagnostic to see how our participative, evidence-based approach can elevate your score and your market position.

Your Rating. Your Advantage.

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